



HIRED

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HIRED NAMES NEW MEMBERS TO ITS BOARD OF DIRECTORS

MINNEAPOLIS, MINN. (May 27, 2008) – HIRED, a Minneapolis-based provider of personalized and innovative work solutions for individuals and employers, has named Lawrence A. Hooks III, a resident of Blaine, Minn., and Melvin Tennant, a resident of Minneapolis, Minn., to its Board of Directors. Hooks and Tennant join 20 community and business leaders serving rotating three-year terms on the HIRED board.

HIRED Executive Director Jane Samargia said, “HIRED is fortunate to have a diverse board that is wholly committed to our mission. The Board of Directors provides tremendous insight and support, and the addition of Lawrence and Melvin will broaden and deepen its knowledge of financial matters and networking opportunities.”

Hooks is the director of financial planning and analysis for the Seed Division of Land O’Lakes, Inc., and brings with him more than 10 years of experience in accounting and financing. In addition to his role on the HIRED Board, Hooks is a regular volunteer, is active in the Land O’Lakes diversity committee and serves on the board as treasurer of the Land O’Lakes Foundation. Hooks said, “HIRED is a great asset to the Twin Cities community. It’s a real honor to join an organization that puts all of its efforts into educating thousands of area residents who need it most.”

Tennant, a native of Texas, is the CEO and president of Meet Minneapolis, the city’s official convention and visitors’ association. An active volunteer, Tennant brings with him more than 25 years of experience in marketing and business networking. Tennant said, “HIRED’s direct one-to-one work with area employers is often overlooked. The organization’s unique advantage in the area of workforce development is the emphasis it places on connecting with employers, getting to know their industry and using that information to train job seekers. It’s my pleasure to partner with HIRED and to help further enhance its employer network.”

Founded in 1968, HIRED’s mission is to provide personalized and innovative work solutions. HIRED assists disadvantaged people and other job seekers to become qualified for and obtain employment. HIRED enrolls more than 8,000 persons annually in a number of programs designed to assist low-income adults, dislocated workers, welfare-to-work individuals, refugees and youth. In addition, HIRED provides recruitment and retention services for hundreds of employers each year. To learn more about HIRED, visit www.HIRED.org or call 612.529.3342.

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